

Experience Miami!







What sets Miami apart? What makes this community so unique? It could be the energy of our youthful city, the entrepreneurial spirit, the diverse workforce, the unparalleled lifestyle and year-round activities that make Miami so special. Some Miamians are born here; others are Miamians who have chosen to combine exciting career opportunities with the ultimate lifestyle.

In the world of commerce, Miami has designed a distinctively tropical, necktie optional, fast-paced ambiance. The Miami-Dade Beacon Council has adapted to the change as more domestic and global companies seek to use Miami as their regional or corporate headquarters, and startups take full advantage of Miami's creative mindset. Its

Market/Grow /Shape strategy including the **One Community One Goal** community-wide economic development initiative is laser focused on growing jobs and investment in Miami's new economy. Experience our unique spirit, experience our eclectic businesses and people, experience the beat of a brand-new drum.

Experience Miami!

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making things happen

"I am proud of the many new jobs we are adding to our community every month. I firmly believe that each new job positively impacts our community and adds to our economic development. Success like this is earned through hard work. The Miami-Dade Beacon Council Annual Report can be viewed as an assembly manual of how to piece together different elements of a community and grow a successful economy."

- Miami-Dade County Mayor Carlos A. Gimenez

Miami-Dade Board of County Commissioners



Commissioner Barbara J. Jordan District 1 Commissioner Jean Monestime District 2 Commissioner Audrey M. Edmonson District 3 Commissioner Sally A. Heyman District 4 Commissioner Bruno A. Barreiro District 5 Commissioner Rebeca Sosa District 6 Commissioner Xavier L. Suarez District 7 Commissioner Daniella Levine Cava District 8 Commissioner Dennis C. Moss District 9 Commissioner Javier D. Souto District 10 Commissioner Joe A. Martinez District 11 Commissioner Jose "Pepe" Diaz District 12 Commissioner Estaban Bovo District 13

"This year we are trying something new. By combining our Annual Meeting with the Key Ceremony, which honors our new businesses with a key to Miami-Dade County, we are combining the enthusiasm of two of our biggest events. Our accomplishments are so intertwined with industry successes, it seems like a natural fit to combine an event that celebrates our achievements with those businesses that made it happen."

**Michael Finney, President and CEO
Miami-Dade Beacon Council**

"It has been an incredible honor to lead Miami-Dade's economic development effort for the past year. The experience has made me a better professional and better Miamian. My eyes have been opened to assets, achievements and promises of this county I never knew existed despite being a native to it. Change happens and either we control that change or we let it control us. I can honestly say during this past year we have made some positive changes to Miami-Dade that have set us on a path for future growth and prosperity."

**Jaret Davis, Chair
Miami-Dade Beacon Council**

"I am proud of how Miami-Dade County proactively pursues new businesses. It doesn't matter if it's a small Mom-and-Pop business or one of the world's largest corporations, we feel confident that Miami-Dade County has 'the right stuff' for growth and prosperity."

**Estevan Bovo, Chair
Miami-Dade County Commission**

2016-2017 Miami-Dade Beacon Council Leadership



Jaret Davis
Chair
Greenberg Traurig

Nelson Lazo
Chair-Elect
Doctors Hospital

Dan Mackler
Secretary
Gunster

Dawn White
Treasurer
American Airlines

Ernie Diaz
Immediate Past Chair
TD Bank

Michael Finney
President and CEO

RESULTS 2016-17

2,134

NEW JOBS
CREATED

1,242

NEW JOBS
CREATED IN THE
TARGETED
URBAN SECTOR

46

COMPANIES
EXPANDED OR
RELOCATED

**1.55
MILLION**

IN NEW SQUARE
FOOTAGE

156

BUSINESSES
VISITATIONS

**\$209.7
MILLION+**

IN NEW CAPITAL
INVESTMENT IN
THE TARGETED
URBAN SECTOR

**\$337.4
MILLION+**

IN NEW CAPITAL
INVESTMENT



NEW AND EXPANDING COMPANIES

1 K13 PISTA LLC/ DRIVERS CLUB MIAMI

Recreation tourism destination for automobile enthusiasts at a location that has 2.3 mile test track, 200-car storage facility and hotel.

New Miami-Dade Jobs: 240

Capital Commitment: \$85 million

2 ACKERMANN BEAUMONT GROUP

Spanish executive recruitment company.

New Miami-Dade Jobs: 10

Capital Commitment: \$200,000

3 AIMS INTERNATIONAL FLORIDA

Brazilian executive talent management company.

New Miami-Dade Jobs: 5

Capital Commitment: \$150,000

4 AMAZON.COM

Construction of a brand new fulfillment center in Opa-Locka.

New Miami-Dade Jobs: 1,000

Capital Commitment: \$200 Million

5 AMERIWORLD

Provides complete back office operations for local and foreign companies.

New Miami-Dade Jobs: 22

Capital Commitment: \$1 million

6 ANA G MENDEZ UNIVERSITY

Puerto Rico university, is moving its South Florida campus from Miramar to new facility in Miami Lakes.

New Miami-Dade Jobs: 11

Capital Commitment: \$10 million

7 AUXADI

Spanish CPA firm.

New Miami-Dade Jobs: 11

Capital Commitment: \$10 million

8 AV COMPOSITES

French-based manufacturer of insulated sandwich panels for shutters, construction industry and leisure.

New Miami-Dade Jobs: 7

Capital Commitment: \$900,000

9 BIANCA COLETTI SWIM

Miami Beach-based swim and resort wear designer is expanding its operations.

New Miami-Dade Jobs: 6

Capital Commitment: \$20,000

10 BOATS GROUP

Digital marketing agency specializing in the recreational marine industry.

New Miami-Dade Jobs: 80

Capital Commitment: \$1.05 million

11 CARGO 42

Created a software system that provides online tracking with real-time customer support maximizing the usage of trucks in the area to maximize productivity.

New Miami-Dade Jobs: 6

Capital Commitment: \$20,000

12 CHICVACATION

Travel agency startup specializing in custom tours about Miami-Dade as an investment platform for European visitors.

New Miami-Dade Jobs: 4

Capital Commitment: \$60,000

13 CLEARSALE

Brazilian technology company uses anti-fraud solutions to prevent e-commerce scams.

New Miami-Dade Jobs: 26

Capital Commitment: \$1.5 million

14 COSENTINO

Spanish producer and distributor of innovative surfaces for design and architecture relocates its Americas headquarters from Texas.

New Miami-Dade Jobs: 85

Capital Commitment: \$1.1 million

15 CYXTERA

Cyber security firm with data centers across the US sets up its US Headquarters in Coral Gables.

New Miami-Dade Jobs: 200

Capital Commitment: \$5.3 million

16 DBK CONCEPTS

A Florida City Company that has expanded its warehousing space to 40,000 square feet to accommodate manufacturing and distribution.

New Miami-Dade Jobs: 60

Capital Commitment: \$500,00

17 DUNHAM BUSH

Malaysian company that manufacturers commercial and residential cooling solutions opening new offices in Homestead.

New Miami-Dade Jobs: 51

Capital Commitment: \$12.5 million

18 ETXART & PANNO (EP Spain, LLC)

Specializes in the design of clothing for women.

New Miami-Dade Jobs: 10

Capital Commitment: \$350,000

19 HIP ROCK STAR

Integrated marketing firm that relocated its headquarters from Atlanta.

New Miami-Dade Jobs: 6

Capital Commitment: \$25,000

NEW AND EXPANDING COMPANIES

20 iKONE INTERNATIONAL

Creative studio that does branding, digital design, social media, web development and media buying.

New Miami-Dade Jobs: 5

Capital Commitment: \$20,000

21 IMABE US

Spanish recycling company, located in 50 countries, opens their newest plant.

New Miami-Dade Jobs: 10

Capital Commitment: \$500,000

22 ISLAND MONKEY MARKET PLACE

Caribbean Fusion restaurant.

New Miami-Dade Jobs: 7

Capital Commitment: \$100,000

23 IXL CENTER

Helps corporations, governments, universities and individuals develop strategic solutions and innovation management capabilities.

New Miami-Dade Jobs: 5

Capital Commitment: \$10,000

24J&J LOGISTICS SOLUTION CONSULTING

Provides comprehensive business management services by utilizing the latest innovation in automated processes for warehousing, storage, packing and crates.

New Miami-Dade Jobs: 5

Capital Commitment: \$20,000

25 JETEX

Business operations and flight support center is expanding with new facilities at Opa-Locka Executive Airport.

New Miami-Dade Jobs: 25

Capital Commitment: \$325,000

26 JUST FEARLESS

Connects women entrepreneurs to global partnership opportunities.

New Miami-Dade Jobs: 13

Capital Commitment: \$100,000

27 LEASA INDUSTRIES CO. INC.

Converted warehouse in Liberty City processes and packs healthy food products from its own farms. Leasa is the largest manufacturer of health foods in the Southeast.

New Miami-Dade Jobs: 19

Capital Commitment: \$600,000

28 LH TRADING INC.

Manages a diverse network of seaborne logistics operating bulk carrier vessels and specialized cement carriers.

New Miami-Dade Jobs: 8

Capital Commitment: \$50,000

29 MAGNIFLEX

Largest mattress manufacturer from Italy sets North American headquarters in Midtown.

New Miami-Dade Jobs: 5

Capital Commitment: \$120,000

30 MEGGITT USA

UK-based aviation MSO expanding its facilities in NW Miami-Dade County.

New Miami-Dade Jobs: 54

Capital Commitment: \$3.85 million

31 OCTOPI

Technology company that has devised a web-based terminal operating system to track cargo and manage terminal operations.

New Miami-Dade Jobs: 8

Capital Commitment: \$20,000

32 OFFICE & CO.

Brazilian company that provides executive shared office facilities focused on hosting international business.

New Miami-Dade Jobs: 9

Capital Commitment: \$900,000

33 PETIT POIS

Women's fashion designer Viviana Gabeiras is expanding her lifestyle brand.

New Miami-Dade Jobs: 12

Capital Commitment: \$150,000

34 RADETEC USA

Spanish company that researches and develops firearms.

New Miami-Dade Jobs: 7

Capital Commitment: \$400,000

35 ROBERTSON FORWARDING CO.

Provides services in distribution, logistics, warehousing, import/export and compliance.

New Miami-Dade Jobs: 5

Capital Commitment: \$20,000

36 SCHENKER AMERICAS HQ

German-based transportation and logistics services provider.

New Miami-Dade Jobs: 75

Capital Commitment: \$759,000

37 SOP TECHNOLOGIES

Provides environmental technologies to help local communities prevent water pollution.

New Miami-Dade Jobs: 24

Capital Commitment: \$80,000

38 SPINEWAY

French medical device company specializing in research and the creation of new implants and instruments for spinal surgery.

New Miami-Dade Jobs: 10

Capital Commitment: \$500,000

39 STEPHANIE CREATES

Multi-faceted production and promotion company focused on communities and cultures.

New Miami-Dade Jobs: 14

Capital Commitment: \$30,000

40 THE 350

New South Beach restaurant located in the Lord Balfour Hotel.

New Miami-Dade Jobs: 12

Capital Commitment: \$50,000

41 THE VENTURE CITY

Madrid-based ecosystem accelerator for tech, structured as a city, led by an international team inspired by the need for transparency, diversity and fairness in the industry.

New Miami-Dade Jobs: 15

Capital Commitment: \$2 million

42 UNBOUND GLOBAL

Connects brands and corporations with disruptive technologies, products and services to encourage their growth and innovation.

New Miami-Dade Jobs: 3

Capital Commitment: \$250,000

43 WATERDIAM

Swiss-based company, making Miami its US headquarters, specializing in the production and development of a water treatment process based on using Boron doped diamond electrodes.

New Miami-Dade Jobs: 10

Capital Commitment: \$150,000

44 WHATSMEDIA

Offers impaired clients an app that makes it possible for them to see or hear the programming.

New Miami-Dade Jobs: 10

Capital Commitment: \$320,000

45 WILLDOM

Regional network of developers who are deployed to support various technical needs for businesses.

New Miami-Dade Jobs: 20

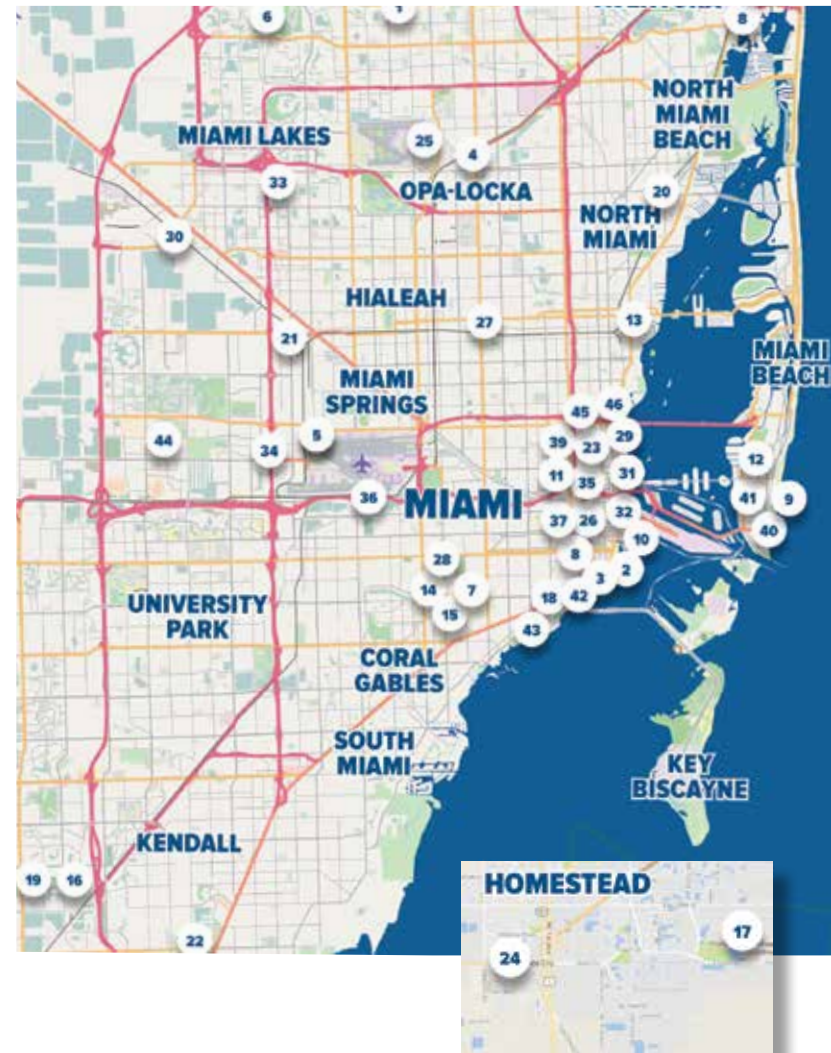
Capital Commitment: \$100,000

46 WOOSH

Israeli-based Smart Water station service that rinses and refills water bottles.

New Miami-Dade Jobs: 11

Capital Commitment: \$8,000



MARKET MIAMI-DADE AS A WORLD CLASS BUSINESS LOCATION

Our prospects and leads come from multiple sources. Business development activity focuses on industry trade shows both foreign and domestic, meetings with foreign delegations, and communication with real estate consultants, C level executives, professional site selectors, and other influencers. Our existing industry expansion leads are generated from business visitations, small business workshops, industry committees, and other local partner referrals.

**COMPANIES INVESTING
IN MIAMI-DADE COUNTY
FROM:**

DELEGATIONS HOSTED:

Israel

France

France

Dubai

Germany

China

Switzerland

Iceland

Spain

Quebec

Brazil

Spain

United Kingdom

Italy

Malaysia

Brazil

Germany

Chile

Participated in **Corenet Global Conference**, the annual trade show for real estate consultants who advise on corporate relocations. Teamed with the Downtown Development Authority to maximize effort.

Attended **BIO Florida Conference** in Orlando, a life science and health care industry focused event, to identify new prospects and follow up on leads in this target industry.

For the first time, the Miami- Dade Beacon Council was selected to participate in the **Site Selectors Guild Conference.**

Attended the **SelectUSA Investment Summit** in Washington D.C. This is the highest-profile event dedicated to promoting foreign direct investment (FDI) in the United States. This signature event provides an unparalleled opportunity to bring together companies from all over the world.

Participated in and presented at the **Area Development Leadership Summit** for corporate site location consultants about the advantages of doing business in Miami.

GROW LOCAL COMPANIES

Miami Innovators Working Group

The Miami-Dade Beacon Council took the initiative to convene and create the **Miami Innovators Working Group**, a leadership group representing incubators, accelerators, co-work spaces, technology and entrepreneurship education programs, as well as impactful meetup groups geared towards the retention and expansion of Miami-Dade County's high-growth, scalable startups.

The Working Group was introduced during a launch meeting in December 2016. The Group communicates regularly through quarterly in-person meetings. Key directives for the Working Group focus on the execution of initiatives to enhance, and strategically position Miami as an "Innovation Destination."

Innovation Showcase presented with Start-Up FIU

The Miami-Dade Beacon Council partnered with StartUP FIU in February as it celebrated its first **Global Entrepreneurship Week (GEW)**. "The Innovation Showcase" is a new FIU initiative that will be celebrated each November to recognize entrepreneurs. This also launched Connect & Grow, a new concept initiated by our chairman which promotes and encourages innovation between local start-up entrepreneurs and established companies, looking to expand their markets through technology.



Connect & Grow

Today as our local technology industry continues to boom, we are known nationwide as a leader in startups with the #1 ranking from the Kauffman Foundation. We are focused on capitalizing on this asset and taking it to the next level.

The **Connect & Grow** initiative was established to help transform startups into scale-ups. Two ways to do that are 1) connecting the dots of robust resources that foster the growth of the ecosystem, and 2) facilitating the building of a vital community network that supports companies at all growth stages. The Miami-Dade Beacon Council acts as a catalyst and bridge to innovation for established businesses, and to innovators with scalable companies. These connections serve to provide both entities with opportunities to support their continued economic health and growth as our employers of today and tomorrow.



SHAPE MIAMI-DADE'S ECONOMIC FUTURE



One Community One Goal (OCOG) is a strategic plan that provides a collaborative platform for economic development and prosperity in Miami-Dade County, by driving innovation, leveraging strengths, providing clear thought leadership, and coalescing public and private priorities. • This initiative advances the goal of a thriving, inclusive and diverse community. • Among its major accomplishments is the Academic Leaders Council, which created a strong working relationship at the highest levels of our major education institutions. Together with business leaders, they ensure Miami's educational offerings align with business needs creating a flourishing talent pipeline in our community.

OCOG HAS IDENTIFIED SEVEN MAJOR AREAS OF FOCUS:

- Business Climate and Policy
- Education and Workforce Development
- Economic Development Marketing
- Entrepreneurship and Innovation
- Leadership
- Physical Infrastructure
- Target Industries
 - Aviation
 - Banking and Finance
 - Creative Design
 - Hospitality and Tourism
 - Life Sciences and Healthcare
 - Technology
 - Trade and Logistics



RESULTS

- 148,000 new jobs created (target 75,000)
- 60,000 new jobs in target industries (target 27,000)
- 39,903 volunteer hours
- 5,305 students involved
- 596 companies participating

COMMUNITY OUTREACH

Talent Development

Feb 2017, Brickell

Physical Infrastructure and Resiliency

March 2017, Doral

Entrepreneurship and Innovation

April 2017, Downtown Miami

Education and Workforce Development

May 2017, Homestead

Career Connections

May 2017, SW and N Miami

Report to the Community

July 2017, Miami

INITIATIVES

As a part of the **Municipal Engagement Initiative**, the Miami-Dade Beacon Council invited representatives of Miami-Dade's 34 municipalities to share best practices and identify resources to mutually benefit our community's collective economic development work. The quarterly meetings focused on topics such as talent and workforce, recruitment, expansion and retention strategies, labor force training grants, export assistance and business expansion visitations with local companies. • **The Urban Initiative Task Force (UITF)** was created to help contribute to greater participation in Miami-Dade's economic prosperity by residents of Black/African-American descent. The Task Force works directly with the industry-focused committees to create industry specific initiatives. The Task Force has recruited local leaders to learn from all parts of the community, devise strategies and implement plans.



**HRBA
was created
after Irma
to help
businesses
recover.**

Each hurricane season, the Miami-Dade Beacon Council prepares and presents the Hurricane Preparedness Guide. This year, following Hurricane Irma, the Hurricane Recovery Business Assistance program was launched to help businesses recover as quickly as possible after the September storm. Education programs with community partners were offered throughout the county along with individualized business assistance.

In an Op-Ed in *The Miami Herald*, new CEO Mike Finney shared his perspective on how quickly the community recovered. "The quick recovery after Hurricane Irma is just the latest example of lessons learned over the last 25 years after Hurricane Andrew. Miami -Dade is now the example of how quickly communities can return to normal after a major weather event with the correct infrastructure, preparedness and technology."

INDUSTRY AND MARKET LEADERSHIP

The Miami-Dade Beacon Council's industry and market leadership groups help build greater capacity in identified target industries while also supporting growth and innovation, and creating new opportunities for business engagement. Each group sets specific goals and implements programs to strengthen industry clusters, attract new business, strengthen the talent pipeline and help companies expand. The industry committees align with the **One Community One Goal** recommendations designed to ensure sustainable economic prosperity for all in Miami-Dade County.

AVIATION

Alex de Gunten
HEICO Aerospace
Chair

Peter Cerda
International Air Transport Association
(IATA)
Chair-Elect

BANKING AND FINANCE

Steve Leth
Suntrust
Chair

Felipe Basulto
Miami DadeTD Bank
Chair-Elect

CREATIVE DESIGN

Jonathan Bruckner
Tiffany & Co.
Chair

Danielle Garno
Greenberg Traurig
Chair-Elect

INTERNATIONAL ADVISORY

Olga M. Ramudo
Express Travel
Chair

Roberto Muñoz
BBVA Compass
Chair-Elect

LIFE SCIENCES & HEALTHCARE

James Gale
Cozen O'Connor
Chair

Matthew Pinzur
Jackson Health
Chair-Elect

THE NEW LEADERS TASK FORCE

Maya Tzur
Bank United
Chair

Austin Hollo
Florida East Coast Realty
Chair-Elect

SMALL BUSINESS

Andrew Ashby
BankUnited
Chair

Joe Atkinson
Wells Fargo
Chair-Elect

TECHNOLOGY

Hugo Perez
United Data Technologies
Chair

Ivan Rapin Smith
Watsco Ventures
Chair-Elect

TRADE AND LOGISTICS

Ron Atapattu
Overseas Cargo
Chair

Romaine Seguin
UPS International Inc.
Chair-Elect

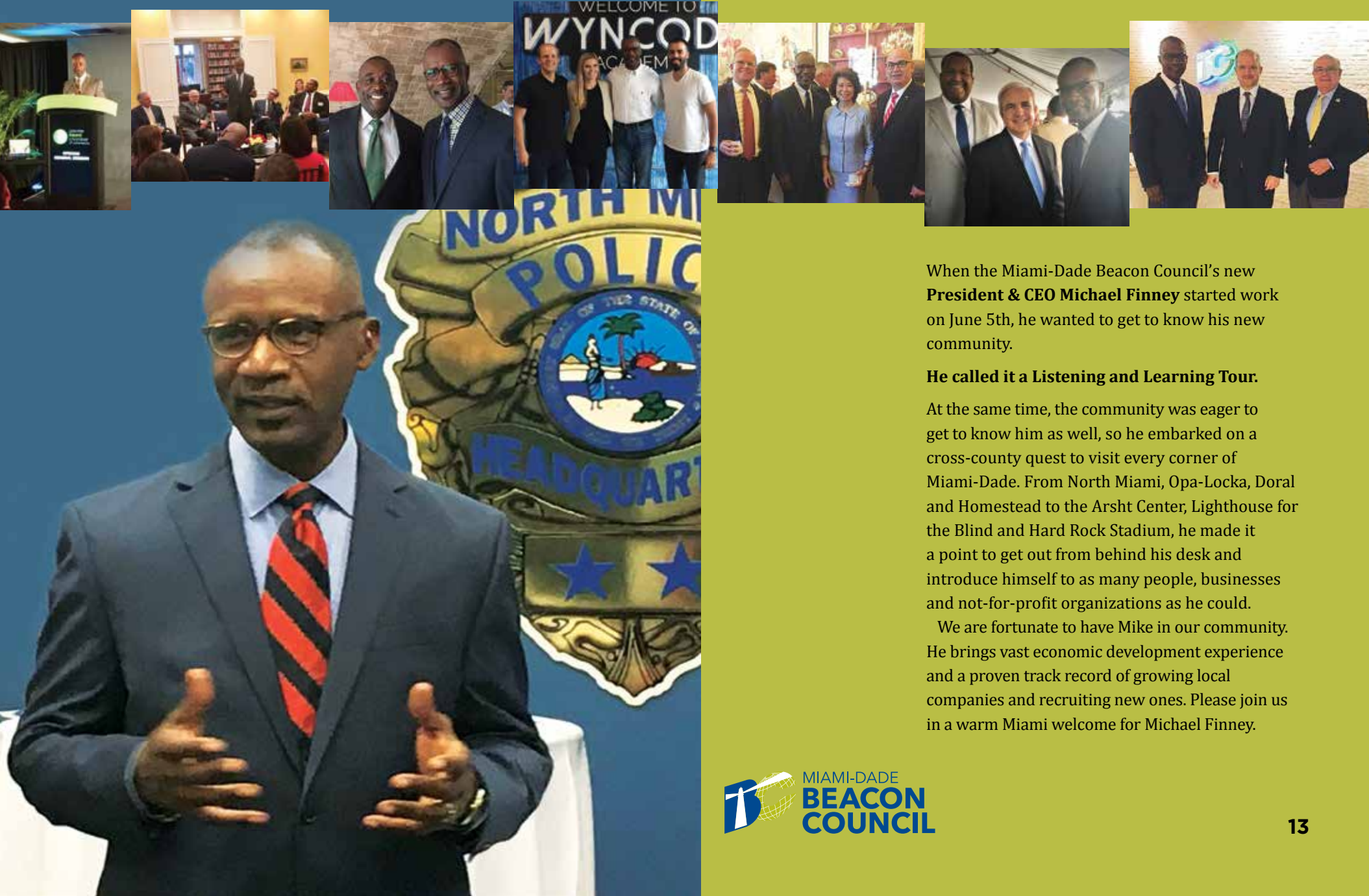
URBAN INITIATIVES TASK FORCE

Barron Channer
BACH Real Estate
Chair

Teri Williams
OneUnited Bank
Chair-Elect

Welcoming our new President & CEO

Michael Finney makes himself at home.



When the Miami-Dade Beacon Council's new **President & CEO Michael Finney** started work on June 5th, he wanted to get to know his new community.

He called it a Listening and Learning Tour.

At the same time, the community was eager to get to know him as well, so he embarked on a cross-county quest to visit every corner of Miami-Dade. From North Miami, Opa-Locka, Doral and Homestead to the Arsht Center, Lighthouse for the Blind and Hard Rock Stadium, he made it a point to get out from behind his desk and introduce himself to as many people, businesses and not-for-profit organizations as he could.

We are fortunate to have Mike in our community. He brings vast economic development experience and a proven track record of growing local companies and recruiting new ones. Please join us in a warm Miami welcome for Michael Finney.

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BENEFACTOR

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Florida Panthers



EXECUTIVE



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KAUFMAN | ROSSIN



HOLLAND & KNIGHT LLP



PERRY ELLIS INTERNATIONAL



DOSAL TOBACCO



Northern Trust

MANA
MIAMI



OCEAN BANK



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Additional Executive Investors:

The Biltmore Hotel

Covanta-Dade Renewable Energy

The Graham Companies

KPMG

Korn Ferry

INVESTORS

A Customs Brokerage
AAR Corp. Aircraft Services
Accor
ActionCoach
Airborne Response
Allen, Dyer, Doppelt, Milbrath
& Gilchrist, P.A.
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Amadeus North America, Inc.
Ameriworld Enterprises, Inc.
Areas USA
AT&T
Avbiz Aerospace Ventures Inc
Avison Young
AXA Advisors, LLC
Barfield Inc
Barnes International Real Estate
BDO USA, LLP
Becker & Poliakoff, P.A.
Benjamin Douglas Consulting
Blanca Commercial Real Estate
Bohlmann Accounting Group
Break The Cup
Brickell Travel
Carolina Rendeiro
CBRE
Chopra Coaching
City National Bank
Colonial Press International
Community Bank of Florida
Compass Office Solutions
Conrad Miami
Continental National Bank
Coradin Law
Correlative Inc
Daszkal Bolton LLP
Datamyne
Dedienne Aerospace LLC
Diaz Trade Law

Discovery Networks Latin America/Iberia
DLA Piper
Duke Realty
East Miami
Emerald City USA, INC
EPIC Hotel
Ernst & Young
Executive Air Services
Express Travel
F&E Aircraft Maintenance
Fashion Shows LLC
Fibernet Direct
Fifth Third Bank
FirstBank Florida
Florida East Coast Realty Inc
Florida International University
Florida Trend Magazine
Foley & Lardner LLP
Friends of WLRN
FTZ World Services, LLC
Fuerst, Ittleman, David & Joseph, PL
Genovese Joblove & Battista, P.A.
Genventure Corp
Gossett Marketing
Grant Thornton
GrayRobinson, P.A.
Greater Miami Chamber of Commerce
Greater Miami Convention & Visitors Bureau
Greenspoon Marder
Gresham Smith & Partners
Grove Bank & Trust
Gunster
Hastings & Hastings, Inc.
HEICO Corporation
HSBC Bank
HUB - MDW Insurance Group
Hunton & Williams LLP
Ikone International
Integra Realty Resources - Miami/Palm Beach

Interport Group of Companies
Interval International
Jackson Health System
Jade Associates
JBConnect
JC White Architectural Products
JW Marriott Marquis Miami
KLX Aerospace Solutions
Knoll
Leo A. Daly
Lesesne Media Group
Magic City Casino
Marsh & McLennan Agency
Mercantil Bank
Miami Dolphins
Miami Innovation District
Miami Lighthouse for The Blind
& Visually Impaired
Miami Parking Authority
MSC Cruises USA
MSI Consulting
Mughal & Associates
Corporate Recruitment
Multivision Video and Film
NAI Miami
Nperspective
Octopi
Ofizzina
OHL-Arellano Construction Company
OIC of South Florida
One Biscayne Tower LLC
OneUnited Bank
Out Loud Communications Consultants
Pan Am International Flight Academy
Patricia Thompson
Perez Art Museum Miami
Performance Foodservice
Phunware Inc
Port of Miami-Dade

Procacci Development Corp
Prologis
Property Tax Appeal Group, LLC
Publix Super Market, Inc.
Randstad Professionals
Roar Media
Robinson Commercial
Real Estate
Rosenberg Realty
Sabadell United Bank
Serban USA
Shelborne South Beach
Shutts & Bowen LLP
Skanska USA Building Inc.
SkyRoad International Inc.
Southern Petroleum Resources
Special Events Catering by Les
Swire Properties
Tanenbaum Harbor of Florida
TECO Energy
Telefonica USA, Inc.
The Boeing Company
The Collection
The Conroy Martinez Group
The Hogan Group
Tiffany & Co.
TotalBank
Tower Commercial
Real Estate
Transwestern
Commercial Services
United Data Technologies
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At **Florida Power & Light Company** we are working together with the communities we serve to make Florida an even better place to raise a family and do business.

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CHANGING THE CURRENT.  **FPL**

GET TO KNOW THE NEW MIAMI

LARGE DIVERSE MARKET

2.7 
MILLION
Residents
14 US States

Most Used
100 
COUNTRIES
Represented

60+ 
Languages Spoken

38.2
MEDIAN
AGE

TALENT PIPELINE


250,000+
COLLEGE
STUDENTS

2 
RESEARCH
UNIVERSITIES


4TH LARGEST
SCHOOL
DISTRICT
in the US

1.4 
MILLION
in Labor Force

BUSINESS FRIENDLY


NO
Personal Income Tax
Corporate Income Tax

#6 SMALL
BUSINESS
Activity in US
(Kauffman Foundation)

#2
BEST STATE
FOR BUSINESS
(Chief Executive Magazine)

One of the
MOST
COMPETITIVE
Cities in 2025 (Cityforesight.com)

TOP 5
MOST COMPETITIVE
METRO AREAS
(CareerBuilder)

 MULTI-BILLION
DOLLAR
INFRASTRUCTURE
INVESTMENTS

QUALITY OF LIFE


800
PARKS

76° 
AVERAGE
TEMPERATURE

50+
MUSEUMS
Theaters & Cultural Centers

4 
PROFESSIONAL
SPORTS TEAMS

 #1 HEALTHY LIFESTYLE IN FL
#4 IN THE US
(Livability.com)

GLOBAL BUSINESS HUB

#2 
INTERNATIONAL
BANKING
Center in US

1,000+ 
MULTI-NATIONAL
COMPANIES

#2 
FOREIGN
CONSULATES
and Trade Offices in US

#1 
CONTAINER PORT
in Florida (Port Miami)

 #1 INTERNATIONAL FREIGHT
#2 INTERNATIONAL PASSENGERS
Miami International Airport

INNOVATION DESTINATION

#1 
STARTUP
ACTIVITY in US
(2017 Kauffman Foundation)

Home to
EMERGE
AMERICAS 

 MILLENIAL
HOTSPOT
(Realtor.com)

"SMART CITY"
(AT&T)

 NETWORK
Access Point of the Americas



CHANGING THE FUTURE OF **CANCER CARE**

A not-for-profit organization supported by philanthropy and committed to our faith-based charitable mission of medical excellence

Miami Cancer Institute at Baptist Health South Florida brings world-class cancer care to the South Florida community. The Institute's new leading-edge facility combines the most advanced technology with world-renowned cancer experts, surrounding patients and their loved ones with a team dedicated to their physical and emotional well-being. The Institute is home to one of the world's most comprehensive and advanced radiation oncology programs, including **South Florida's first proton therapy center**, scheduled to open this fall.

As Florida's only member of the Memorial Sloan Kettering Cancer Alliance, Miami Cancer Institute brings unparalleled discoveries and cutting-edge research right here to South Florida.

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CONGRATULATIONS

Nelson Lazo on your new position
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THANK YOU

Jaret David for your strong
leadership while serving as
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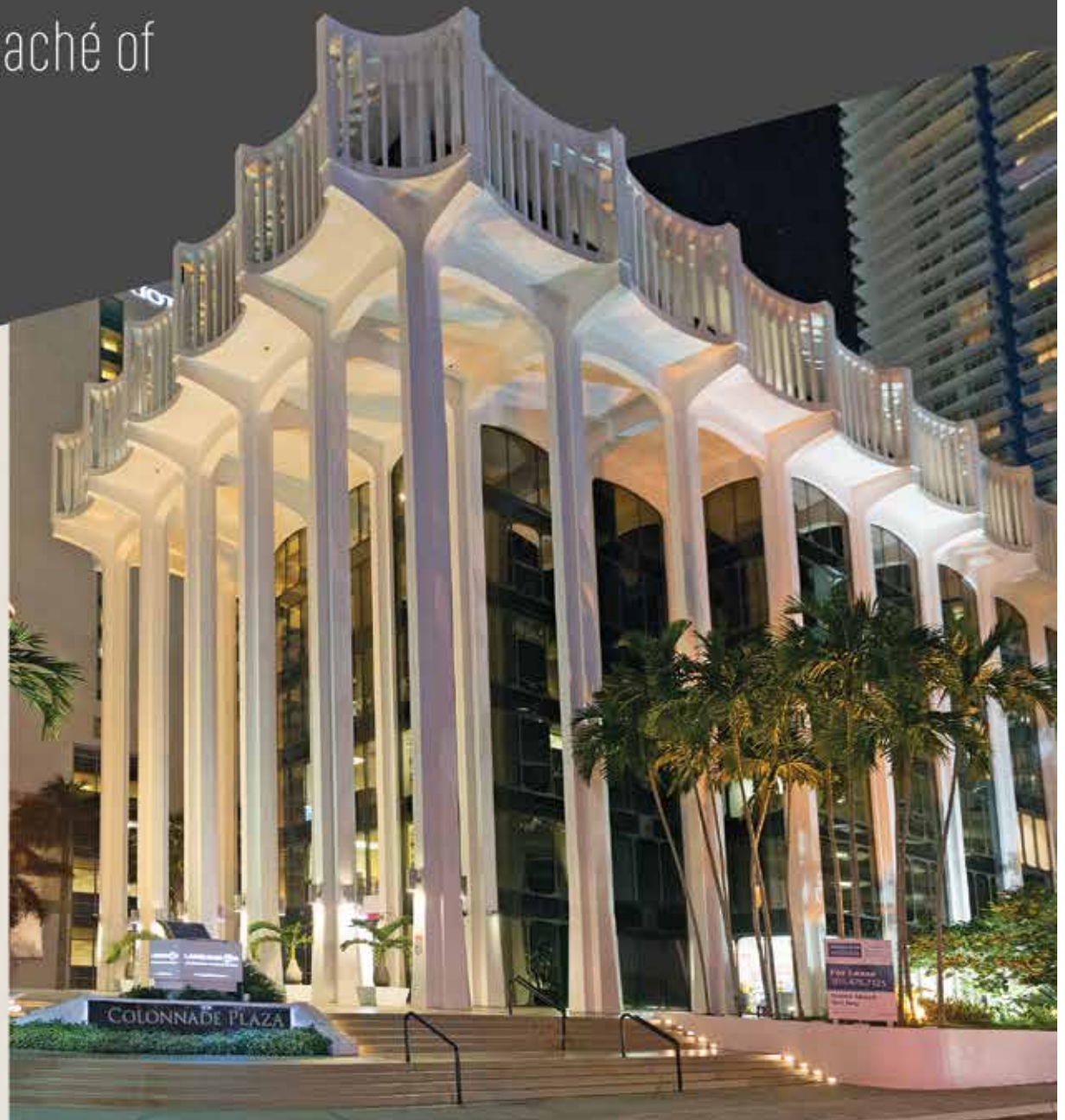
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